

Exceed Participant and Sponsor Expectations

Ensure Your Race is on the Forefront of Innovation

RaceJoy Features

A New Way to Experience the Race!

- **Live GPS Phone Tracking**

Real-time tracking of up to 50 participants moving along your official interactive course map.

- **GPS-Based Progress Alerts**

Progress updates sent to participants and spectators, typically at every mile, that include the participants' elapsed time, pace and estimated finish time.

- **Send-a-Cheer**

Encouraging pre-recorded cheers and custom text-to-cheer messages that are sent real-time to race participants.

- **NearMe and MeetUp**

NearMe alerts sent when a participant is near, and MeetUp mapping helps locate participants on race grounds.



Powerfully showcase a single sponsor for offering RaceJoy's live tracking and cheers with custom progress alerts, social media postings and banner ads.

No additional equipment or integration is needed. All that is needed is an accurate course map and participants to carry their phones.

Request a Quote

Let us know your race specific needs and we will provide a custom quote for your event or events.

Please make sure to include:

1. Name of the race event(s)
2. Length of course distances
3. Expected # of total registrants

info@racejoy.com | 407-462-9534

RaceJoy Ready Your Race

Add your event through RaceJoy's or RunSignUp's website in a few simple steps.

We require a minimum two-week lead time to load events into RaceJoy.

Advanced Mobile Technology Brings Value to Race Organizers



Race Value

Features for Race Organizers

- **Race Day Monitoring**

Provides organizers with ability to track participants and race operations live from a web console and access to real-time information to help manage race day. Includes off course alerts, participant route replay, and direct communication with participants.

- **Sponsor Advertising**

Recognize a sponsor with every progress alert, banner ads, social media and any news alerts issued.

- **Race Operations Tracking & Communication**

Track the location of key race operations like the Lead and Tail vehicle, and easily communicate with RaceJoy's Text-to-Cheer feature.

- **Social Media Promotion**

Powerfully promote the race and/or sponsor with custom progress alerts and user in-app postings to Facebook and Twitter.

- **News Alert System**

Communicate instantly with an engaged audience and use as part of your emergency response plan.

All features included in price listed below.

Mobile Scored Results available for events that use RunSignUp Race Day Results.

Compliment your official race-timed progress alerts and provide continuous participant tracking!

RaceJoy Pricing Options

Offer free tracking and cheers to unlimited participants and spectators with RaceJoy's affordable pricing options.

All Event Types

Event Size	Under 10K	10K to 50 Mi
up to 3,000	\$350	\$750
up to 10,000	\$950	\$1,500
up to 15,000	\$1,750	\$3,000

**Pricing covers up to two event days and multiple courses. Price is based upon the longest course distance and total participants across all courses. Call for pricing for events with greater distances and participants, and for multi day events.*