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## RaceJoy Android Version Now Available

### *Mobile Race App Expands to Android Devices*

October 17, 2013 — Orlando, Fla. — TriPerta announces the launch of its Android version of its mobile App, RaceJoy, now available in Google Play. RaceJoy is a platform for road race events to deliver a mobile version of the race. With RaceJoy, events are able to offer participants and spectators an innovative and complete mobile experience, including instant results, live GPS tracking, non-text progress alerts, social media integration, key race information and much more. RaceJoy is highly integrated with registration, timing and scoring systems for an enhanced and seamless experience. Previously only available for iPhones and iPads, TriPerta releases this Android version of RaceJoy in response to high market demand from participants and spectators.

TriPerta created RaceJoy to meet race events' growing trend toward delivering mobile conveniences to elevate and differentiate each race experiences. By offering RaceJoy as the "portal" for mobile race applications and using a simplified content management system, TriPerta is able to deliver an economical yet robust mobile solution. TriPerta offers options to meet an event's specific needs - from a basic RaceJoy Starter package to a RaceJoy Pro level (including highly customized content, event branding and in-App sponsor advertising). Whether a locally attended 5K or iconic marathon, race events now have a mobile solution for their race.

RaceJoy was built upon a foundation of advanced technologies to provide a higher quality and complete mobile experience. By creating a native mobile solution, RaceJoy is able to deliver interactive mobile experience with innovations such as non-text progress alerts, Live GPS tracking (versus simulated or estimated approach), Send a Cheer audio feature, proximity alerts and more. RaceJoy's integration with registration systems, timing systems and scoring software gives the events the ability to deliver these key aspects of a race through the innovation of mobile technology for a seamless and real-time experience.

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“As race participants and spectators ourselves, we saw a need in the industry to help connect athletes with spectators on race day and to simplify the way in which to get race related information. We did not want to offer a boutique App or just a single feature or two. It was clear the industry needed a more robust, comprehensive solution and that all events could benefit from offering a mobile version of their race. This meant a greater investment of time and resources and we are very pleased to now share this milestone of the Android version of RaceJoy,” said James Harris, co-founder of TriPerta.

**About TriPerta**

TriPerta, located in greater Orlando, Florida, is the creator of RaceJoy, a platform for mobile race events. The founders, James and Shelly Harris, believe all events should have a mobile experience to bring ease and enjoyment to the race. RaceJoy is designed specifically for running and triathlon events, and includes innovative features such as instant results, live GPS tracking, progress alerts and more. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about TriPerta visit [www.triperta.com](http://www.triperta.com) or RaceJoy at [www.racejoy.com](http://www.racejoy.com).

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