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Park-to-Park Half Marathon Offers RaceJoy

Race Organizers are the First to Offer Advanced Mobile Experience in Iowa

September 3, 2014 — Waterloo, IA — The Park to Park Half Marathon and 5K, to be held on September six, is now available in RaceJoy, a mobile App for iPhones, iPads and Android devices. Located in the beautiful setting of George Wyth State Park and known as Iowa's fastest half marathon, Park to Park Half Marathon is the first to offer RaceJoy's advanced mobile experience in the state of Iowa. Known to spare no effort on providing a quality experience, race organizers are adding to their premium race by offering a new experience with the RaceJoy mobile App. RaceJoy offers innovative ways for participants and spectators to share in the race experience with features like runner tracking with timing progress alerts, automatic progress postings to social media pages, and immediate results within moments of participants crossing the finish line. With RaceJoy's "Phone Fun" upgrade, spectators are also able to track participants' progress on the course and send them audio cheer clips, sharing in the race experience.

About Park to Park Half Marathon

The Park to Park Half Marathon and 5K is to be held on September 6, 2014 in Waterloo, Iowa. The course is a USATF certified course and known to be the fastest Half Marathon in Iowa with an elevation gain of zero. Participants travel through the beautiful setting of George Wyth State Park on a mostly shaded paved trail course. The Park to Park Half Marathon and 5K are produced by Dave Lipinski, founder of Trekman Racing, who is dedicated to providing a quality experience for every aspect around their events. For more information, visit <http://www.trekmanracing.com>.

About RaceJoy

TriPerta, located in greater Orlando, Florida, is the creator of RaceJoy, and is changing the race experience through advanced mobile technologies. Founded by James and Shelly Harris, RaceJoy is designed to help road race events provide a premium race experience for participants and spectators. RaceJoy includes innovative features such as instant results, live GPS phone tracking, progress alerts and more. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy visit www.racejoy.com.

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