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Queen Bee Half Marathon Offers RaceJoy's Tracking for Free

Free GPS Phone Tracking, Alerts and Cheers

October 2, 2015 – Cincinnati, OH – Race organizers of the Queen Bee Half Marathon, to be held on October 10, 2015, are providing participants and spectators an innovative tracking experience through RaceJoy, a RunSignUp product. RaceJoy is the industry's leading GPS tracking solution that focuses exclusively on running, cycling and triathlon races. The Queen Bee Half Marathon, under the same race organization as the Cincinnati Flying Pig Marathon, raises funds to support local women focused charities and is the first race in Ohio to offer RaceJoy's advanced GPS tracking features and cheers as a complimentary service for participants and spectators.

"We are very excited about offering the RaceJoy experience at this year's Queen Bee Half Marathon. We tried out RaceJoy at the Flying Pig Marathon in April 2015 and had a great response. Our goal is to provide a fun experience that encourages fitness and RaceJoy helps us deliver a race experience that is fun and also engaging with supporting friends and family," said John Cappella, Co-Director of the Queen Bee Half Marathon.

As a RaceJoy "PhoneTrak Race", the Queen Bee Half Marathon provides participants and spectators who access the race many interactive race day features. Key features include live phone tracking on an interactive map view, GPS-based progress alerts at every mile along the course with information like pace and estimated finish time, fun motivating audio cheers and NearMe alerts as a participant draws near. Typically, in order to experience the PhoneTrak features, both the participant and spectator must purchase a 99 cents per race upgrade fee.

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“Runners and walkers are now expecting races to provide some form of runner tracking and the Queen Bee Half Marathon race organizers have embraced true innovation with RaceJoy and demonstrate a commitment to its participants by providing these features as a complimentary service – an option we just implemented this last Quarter. Its great to see an organization that is focused on promoting the fun of fitness while raising funds for charities dedicated to women take full advantage of innovative services like RaceJoy,” said Bob Bickel, Founder of RunSignUp.

The Queen Bee Half Marathon offers two options for women on race day – a half marathon and four-mile event. Courses wind along the Ohio River and visit some of Cincinnati’s most historic and beautiful neighborhoods before finishing at the Horseshoe Casino for an afternoon post-race party worth the miles.

About Queen Bee Half Marathon

The Queen Bee Half debuted in 2014 with a whimsical ‘bee’ theme celebrating female runners, but guys are welcome too! The Queen Bee Half Marathon is a female-themed half marathon tour of Greater Cincinnati with a “Bee-u-tique” before the event highlighting pampering and wellness, with a fashion show featuring the latest in leisure and sportswear. The Queen Bee Half Marathon is on a mission: to promote the fun of fitness while raising support and funds for local charities that focus on women. Race weekend will include plenty of pampering, swag, and fun—the perfect ingredients for a great girls’ weekend. On Saturday morning, meet your family and friends at the starting line for the Queen Bee Half Marathon. When you cross the finish line, we’ll hand you a finisher’s medal and lead you to water, post-race nosh, and the incredible after party. After that, it’s time to explore downtown Cincinnati with your girlfriends. For more information, visit www.queenbeehalf.com.

About RunSignUp

RunSignUp is the leading innovator of online tools for Races and Running Clubs. Services include RunSignUp for race registration, RunSignUp Go for Race Day, RunSignUp RD Go for Timers, RunSignUp Clubs to enable membership management, and RaceJoy for mobile race experiences. More than 4,000 race directors, timers, and running club officers use these services today, including leading organizations like the Boilermaker Road Race, Pittsburgh Three Rivers Marathon, Inc., Fifth Third River Bank Run, The Graffiti Run, The Glo Run, Leone Timing, and many more. Services are free except for processing fees when conducting monetary transactions such as race registration or club membership renewals. RunSignUp is founded by runners for runners, using technical capabilities to bring the power of cloud computing to benefit the running community. For more information, visit www.runsignup.com.

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