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RunSignUp Race Day Results Now Available in RaceJoy
Immediate Scored Results Delivered through Mobile Platform

July 27, 2016 – Moorestown, NJ – RunSignUp is dedicated to bringing innovation to the race industry, and as one of the many announcements at its annual symposium, held from July 18 to 20, 2016, the company released the delivery of mobile results through its industry-leading tracking app, RaceJoy. RunSignUp customers who utilize its Race Day Results solution can now efficiently deliver chip timed scored results through RaceJoy’s mobile platform - in addition to RaceJoy’s interactive race day features such as live tracking, GPS-based progress alerts at every mile and cheer sending.

“Race organizers and timers have shown a great interest in the ability to deliver immediate scored results in a mobile platform. We are excited to offer the delivery of RunSignUp’s Race Day Results through the industry’s leading race day app, RaceJoy. Not only do participants and spectators receive GPS-based progress updates at every mile, but now they will have quick access to official scored results. The future of race timing is to combine Gun, Chip and GPS results,” said Bob Bickel, the founder of RunSignUp.

With this integration, live results data is available immediately in RaceJoy as data is posted to RunSignUp Race Day Results. RaceJoy deploys a user-friendly results display for participants and spectators. Users can quickly and easily view overall division results, age group comparison data, and individual participant results data without having to stand in lines or wait for result print outs. This creates an efficient way for race organizers to distribute results to their finishers.

Participants of running and cycling events and their supporting friends and family have the convenience of using a single app for their race day experience. RaceJoy’s key features include

real-time live phone tracking, GPS-based progress alerts typically sent at every mile, and Send-a-Cheer, including customizable Text-to-Cheer messages. RaceJoy also provides race organizers with multiple in-app advertising opportunities for the race or sponsor and an in-app notification race news tool, both of which reach a highly engaged audience of participants and their spectators.

“RaceJoy is exclusively focused on the race day experience and brings convenience and value for participants and spectators. One of the first things a finisher wants to know after completing a race is how they did in comparison to others. RaceJoy gives them updates on their GPS-based performance throughout the race. However, they now have access to their official performance information with the ability to see their individual and division results. Plus, they don’t have to stand in line for results – something all participants will appreciate,” said James Harris, RaceJoy’s creator.

Scoring systems that have completed the integration with RunSignUp’s Race Day Results and can now deliver results through RaceJoy include The Race Director, RunScore, and Agee Race Timing. Those using RunSignUp’s Race Day Results can enable mobile delivery of their results from RunSignUp’s dashboard at no additional cost.

About RunSignUp

RunSignUp is the leading innovator of online tools for races registration, race day solutions, and running clubs. Services include RunSignUp for registration, RunSignUp Go for Race Day, RunSignUp RD Go for Timers, RunSignUp Clubs to enable membership management, and RaceJoy for mobile experiences. For more information, visit www.RunSignUp.com.

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