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**RaceJoy Launches Race Day Monitoring System  
Beta Version Now Available**

September 20, 2016 – Moorestown, NJ – RunSignUp’s RaceJoy announces its newest feature, a real-time Race Day Monitoring system for race organizers. RaceJoy, an industry leading mobile app for running, cycling and triathlon race events, provides advanced race day tracking and an innovative race experience. RaceJoy’s new monitoring system gives race organizers a web console view of live race day activity by tracking the GPS location of race participants and race operations team members. The monitoring system is in its Beta testing release and offers real-time information to help organizers manage race day. RaceJoy’s new Race Day Monitoring System is included with RaceJoy’s buyout option at no additional charge.

“RaceJoy provides a platform for innovation on multiple fronts – from an elevated participant experience to helping organizers manage race day. We are excited to introduce this Race Day Monitoring system to the market and know that many races are eager to use it. This release is just the beginning of what we have planned and it’s going to bring some big positive changes to the industry.” said Bob Bickel, the founder of RunSignUp.

RaceJoy’s Race Day Monitoring system provides an at-a-glance view of live GPS tracking activity on the official race course, including participants and race operations who are using RaceJoy’s phone tracking feature. Organizers are able to see the exact location of its race operations team, including the lead and tail vehicle, and other key personnel. In addition, with a click of a button, organizers have a global view of participants out on the course, and access to the number of race participants that have passed certain milestones to better project the support needs on the course. Individual race participant progress information, including location, pace and estimated finish time is provided for every participant that uses RaceJoy.

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Race organizers can also bring their race field to life for those that are on the race grounds by projecting the view of race participant's traveling the course to a large screen display at the race site.

“An upcoming feature we plan to launch is an Off Course Alert System to help organizers to know immediately when there is an issue with people getting off course. Also, we are going to roll out a Participant Replay feature, which provides for another participant verification tool and a backup option in cases where a BIB Tag fails to read. Both give the race valuable real-time information so that organizers can quickly and efficiently respond to race day conditions,” said James Harris, RaceJoy's creator.

This new Race Day Monitoring system comes as an addition to RaceJoy's other race organizer tools, including in-app advertising, race news alert system, customizable progress alerts, sponsor advertising, and branded Facebook and Twitter user postings. All of which are included in the buyout option of RaceJoy where the race offers RaceJoy as a free service to participants and spectators for an interactive race day experience.

### **About RunSignUp's RaceJoy**

RaceJoy, a RunSignUp product, is changing the race experience through advanced mobile technologies specifically for running, cycling and triathlon race events. RaceJoy is designed to provide real-time, interactive information and connection for participants, spectators, and race organizers on race day. RaceJoy offers innovative features such as live GPS tracking, GPS-based progress alerts, Send-a-Cheer, Text-to-Cheer, NearMe proximity alerts, and Race Day Monitoring. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy, visit [www.racejoy.com](http://www.racejoy.com) and the company behind RaceJoy at [www.runsignup.com](http://www.runsignup.com).

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