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RaceJoy Issues New Relay Team Release

Newest Breakthrough for Relay Team Tracking Now Available

April 28, 2017 – Moorestown, NJ – RunSignUp’s mobile application, RaceJoy, announces its newest relay team live tracking release for running, walking and cycling events. RaceJoy is the industry’s leading race day technology solution with live tracking, cheer sending and race day monitoring. This newest release offers the ability to tie relay teams’ phones together in a virtual format and provides continual team progress alerts. In addition, race organizers are now able to actively monitor the relay teams and directly communicate with participants through RaceJoy’s Race Day Monitoring system.

“RaceJoy continues to introduce technology industry breakthroughs and this release is yet another RaceJoy industry first. This ability to provide continual performance information to a team and those tracking them without any added equipment other than a phone is incredible. The possibilities of what RaceJoy can bring to a race are endless, and there truly is no other solution out there like RaceJoy,” said Bob Bickel, the founder of RunSignUp.

With RaceJoy, relay teams have two ways to be tracked; GPS tracking of their actual location on the course and now Team Progress Alerts as different team members cross milestones on the course. Progress alerts are based upon the participant’s GPS location on the course and require no additional timing equipment. Alerts are typically issued at every mile for running and walking events and at every five miles for cycling and endurance running events. Participants receive the alerts in audio format and spectators tracking them receive alerts as in-app notifications.

Other key real time features that are relay team favorites include NearMe alerts as a participant draws near and sending of audio cheers instantly through RaceJoy’s Send-a-Cheer feature.

This new relay team release also includes the ability for race organizers to use RaceJoy's Race Day Monitoring system to easily monitor relay teams from a web-based dashboard where a specific relay course or team can be viewed in a global map. Race organizers can click on relay team exchange points to get an at-a-glance view of the progress for the various teams. In addition, organizers can quickly send direct audio communication to a specific participant or all relay participants from the dashboard.

“Most of the races we work with have a relay component and we wanted relay teams to have the same performance experience individual participants have in RaceJoy. This new release offers a simplified way to bring real-time performance and split information to the team and those tracking them. The key is that individuals use their own phone versus some additional tracking hardware, allowing them to easily see and track their different team members on the course map and receive accurate team progress alerts across phones. There is also great flexibility where multiple team formats are supported –whether a two-person or five-person team- all team members can be tracked in RaceJoy,” said James Harris, RaceJoy's creator.

Relays are continuing to be a significant part of longer distance running and cycling events across the country. This latest release of RaceJoy meets the growing demand for a tracking solution specifically designed around the relay team experience. Participants now have access to information not available previously and race organizers are able to manage race day for relay teams more efficiently.

About RunSignUp's RaceJoy

RaceJoy, a RunSignUp product, is changing the race experience through advanced mobile technologies specifically for running, cycling and triathlon race events. Exclusively designed around the race day experience, RaceJoy provides real-time, interactive information and connection for participants, spectators, and race organizers on race day. RaceJoy offers innovative features such as live GPS tracking, GPS-based progress alerts, Send-a-Cheer, and Race Day Monitoring. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy, visit www.racejoy.com and the company behind RaceJoy at www.runsignup.com.

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