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RunPix Now Available Through RaceJoy Mobile Platform

Offering Premium Experience for Road Race Event Participants

April 17, 2014 — Orlando, Fla. — RaceJoy, a mobile application for road race events to provide a mobile experience, announces an advanced integration with RunPix, a post race performance display service. Race event finishers can now get instant access to performance information through RunPix's compelling pictograms and comparative data. Finishers easily access their specific information by going to their results area of RaceJoy and clicking on the RunPix banner. This integration creates a premium experience for finishers and is available for road race events throughout the country.

“We are very excited to partner with RaceJoy and provide a seamless solution for race participants. As more events adopt RaceJoy as their mobile provider, this provides a quick way for finishers to access their personal RunPix performance information. Both RunPix and RaceJoy are solutions for events wishing to offer a high quality and unique experience and it was natural for us to integrate our technologies,” said David Duignan, Founder of RunPix.

RunPix and RaceJoy are available to road race events that wish to provide a premium experience to race participants and spectators. RaceJoy's comprehensive mobile experience offers key race information and innovative mobile features such as instant results, audio progress alerts and live GPS tracking. RunPix extends the engagement with participants beyond race day by offering a creative way for participants to see performance information and re-live the race experience. The 2014 Credit Union Cherry Blossom Ten Mile was the first to provide this combined solution for race participants, and the DICK'S Sporting Goods Pittsburgh Marathon will be providing this service for its 2014 event on May 4.

“There is such impressive and interesting information available through RunPix, and we are very pleased to offer an integrated experience within RaceJoy. We provide a mobile platform for events to engage with participants and spectators the weeks and months before the race, on race day and the days after the race. By integrating with RunPix, we are able to help prolong this engagement and offer post race value to participants within the RaceJoy platform,” said James Harris, Co-Founder of RaceJoy.

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About RunPix

RunPix Corporation Ltd, is headquartered in Auckland, New Zealand, and enhances the post race atmosphere with comprehensive results displays and comparative performance information for finishers of race events. Race events offer RunPix to provide greater value and to prolong the engagement between the race and the participant beyond just race day. From colorful pictograms to informative performance data, RunPix is designed to provide value for the competitor and the recreational participant alike. For more information, please visit www.runpix.net.

About RaceJoy

TriPerta, a family business located in greater Orlando, Florida, is the creator of RaceJoy, and is changing the race experience through advanced mobile technologies. Founded by James and Shelly Harris, RaceJoy is designed to help road race events differentiate their race experience, drive participation, increase sponsor exposure and communicate real-time with participants and spectators. RaceJoy includes innovative features such as instant results, live GPS tracking, audio progress alerts and more. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy visit www.racejoy.com.

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