

RaceJoy Brand Style Guide

RaceJoy Logo



Participants & Spectators
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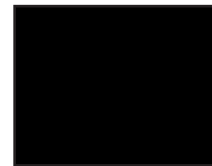
RaceJoy Colors



#1B7DCD
RGB: 27, 125, 205
CMYK: 81, 46, 0, 0



#F98E2E
RGB: 249, 142, 46
CMYK: 0, 53, 92, 0



#000000
RGB: 0, 0, 0, 0
CMYK: 100, 100, 100, 100



#FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0



#00A600
RGB: 0, 166, 0
CMYK: 82, 6, 100, 1



#878787
RGB: 135, 135, 135
CMYK: 49, 41, 41, 5

RaceJoy Fonts

Header Font:

Arial Rounded MT Bold

Body Copy:

Helvetica Regular

Helvetica Bold

Helvetica Oblique