

FOR IMMEDIATE RELEASE

RaceJoy Press Contact: Shelly Harris
Phone: 321-695-9944
Email: shellyharris@racejoy.com



RaceJoy Announces Relay Team Tracking Innovation

New Version Introduces Advancements for Relay Team Running and Cycling Events

August 2, 2018 – Moorestown, NJ – RaceJoy, the industry’s leading race day mobile app, announces innovation for relay teams participating in running and cycling events. Using the power of smart phones, RaceJoy delivers real-time GPS tracking and an interactive race day experience between participants, spectators and race organizers. RaceJoy’s newest release, available for Apple and Android devices, centers on the unique needs of relay teams and those that produce events with a relay component. New features include flexible relay team login screens with fine user controls, team performance monitoring, and manual check-ins at exchange points. These latest improvements build on RaceJoy’s recent advancements, such as Store and Forward of a participant’s performance when traveling through poor cell zones and audio progress updates specific to the active leg.

RaceJoy’s latest release focuses on assisting with team coordination and delivers more flexible capabilities and expanded real-time updates as the race unfolds. Teams are now able to pre-select their legs prior to race day and are able to easily adjust legs as needed. Relay teams now have a new area to monitor the leg and team performance live on race day. Additionally, active leg participants now receive audio split alerts at every mile that are specific to their leg so they can better manage performance. The team now has a team progress area to view team performance information real-time with leg-by-leg breakdowns. For those tracking the team, in-app notifications are delivered with team progress statistics at exchange locations and significant milestones along the course. All team members, including the team van, are able to have their position tracked live on race day.

Another advancement with this release is the ability to manually enter in finish times at exchange points for those that do not use RaceJoy or forget to click their leg start button. This creates a flexible way for teams to record their performance for those that may not carry their phone. Moreover, the race organizers are able to see a more complete view in RaceJoy’s Race Day Monitoring system’s progress board, which reports the teams that have completed the exchanges on the course and their performance information.

RaceJoy Announces Industry Innovation

“We’ve been working very closely with race organizers of relay events, from marathons to endurance ultra relay events, and with participants to better understand the unique needs for relay events. Relay teams have a greater need for coordination of their efforts on race day and for the ability to stay connected during the event when they aren’t together. This is where RaceJoy’s live tracking and cheer tools come in. Race organizers of relay events also have unique requirements and face limitations regarding feasible and affordable tracking solutions, and ultra distance relay events have the added concern around safety and ensuring participants stay on course. Race organizers are finding RaceJoy to be an affordable solution that bypasses the need to have additional equipment on the course. Also, with RaceJoy’s monitoring system, organizers are able to see an at-a-glance view of all teams on the course and can communicate directly with a specific participant or all participants, if needed. We are very excited to deliver a solution that overcomes many of the challenges often faced in this industry,” said James Harris, Founder of RaceJoy.

Another recent RaceJoy innovation is its Store and Forward feature where performance data is stored on the participants phone when they travel through a poor cell area on the course. RaceJoy then delivers the performance data to those tracking them and to race organizers monitoring the participants when the participant enters a functioning cell area. The active runner will continue to receive audio progress updates through areas without cell service as this is based on GPS technology.

Using RaceJoy’s Race Day Monitoring system, race organizers can also easily monitor relay teams from a web-based dashboard and are provided with an at-a-glance view of those using RaceJoy. Race organizers can click on relay team exchange points to view the progress for various teams and have access to a progress leaderboard showing the completed exchanges. Other key features for race organizers include off-course alerts, route replay, and real-time communications tools.

About RunSignUp’s RaceJoy

RaceJoy, a RunSignUp product, is changing the race experience through advanced mobile technologies specifically for running, cycling and triathlon race events. Exclusively designed around the race day experience, RaceJoy provides real-time, interactive information and connection for participants, spectators, and race organizers on race day. RaceJoy offers innovative features such as live GPS tracking, GPS-based progress alerts, Send-a-Cheer, and Race Day Monitoring. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy, visit www.racejoy.com and the company behind RaceJoy at www.runsignup.com.

###