RaceJoy Debuts Race Calendar Release

Industry's Leading Race Day Tracking App Announces Race Search Tool

January 11, 2017 – Moorestown, NJ –RunSignUp's RaceJoy announces its newest release of RaceJoy, the leading real-time tracking app for running and cycling events. RaceJoy's new version now offers runners and cyclists with a convenient race calendar of upcoming events. All race events that use RunSignUp's registration services will automatically appear in RaceJoy's calendar providing free advertising in RaceJoy along with in app registration. RaceJoy is an open platform with plans to integrate with other registration providers to expand the race listing.

This race calendar release adds on to RaceJoy's keystone features of real-time race day interaction. Races offering RaceJoy provide participants and spectators with live phone tracking on the official course map, continual GPS-based progress alerts and cheer sending. Pricing begins at $350 and includes innovative race operations tools like tracking the operations team, a race monitoring system, a news alert system, and sponsor advertising.

"I'm very excited to share this latest release of RaceJoy. It gives our races more exposure to potential participants and, likewise, helps runners and cyclists locate and sign up for a race. RaceJoy continues to integrate with RunSignUp's technology platform on multiple levels and this was a natural next step. I'm looking forward to opening this up to other registration companies and see this as something that can benefit all of us," said Bob Bickel, founder of RunSignUp.

RaceJoy's new calendar listing is a free service for race events and registration providers and includes basic event information, race logo and registration banner ad. RaceJoy has deployed an expanded race search tool where users can search for events by a number of attributes. It also includes a helpful geo search ability where a user can search for an event near their current location or a particular zip code. Users can then create a My Races list, add it to their personal calendar, and share with others.

RaceJoy has integrated with RunSignUp's registration platform so that all of RunSignUp's public events will automatically appear in RaceJoy. Those that are offering RaceJoy's race day interactive features will have a RaceJoy Ready badge next to their listing and RaceJoy's race day

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expanded features and screens.

"Because RaceJoy is built on a native mobile platform versus a web app, we were able to incorporate more advanced capabilities with this release. For example, the geo search tool offers users a quick way to look for a race near them, which is great to have when travelling. Also, the feature to add to a user's personal calendar is a native calendar experience completed in a single action. Both provide a more advanced and seamless experience," said James Harris, RaceJoy's creator.

Recently, RaceJoy released advancements with its Race Day Monitoring system, including off course alerts and participant route replay. RaceJoy is available for Apple and Android devices.

About RunSignUp's RaceJoy

RaceJoy, a RunSignUp product, is changing the race experience through advanced mobile technologies specifically for running, cycling and triathlon race events. RaceJoy is designed to provide real-time, interactive information and connection for participants, spectators, and race organizers on race day. RaceJoy offers innovative features such as live GPS tracking, GPS-based progress alerts, Send-a-Cheer, Text-to-Cheer, NearMe proximity alerts, and Race Day Monitoring. With an emphasis on quality, RaceJoy was built upon native mobile technology for an authentic, interactive mobile experience. For more information about RaceJoy, visit www.racejoy.com and the company behind RaceJoy at www.runsignup.com.

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